



TABLE OF CONTENTS

More Effective Communication

ACT Prep Webinars
page 2

Unprecedented Times
page 3

418 N. Dewey St.
North Platte, NE 69101
308-221-6647
www.cervelleconsulting.com

MORE EFFECTIVE COMMUNICATION

It is hard to believe that Summer 2021 has come to a close, and the new school year has begun! I am so excited to begin seeing your students again and getting a chance to help them develop their academic and social skills.

This year finds us in a very unique place, different from years past, still different from last year during the pandemic, and in a bit of an unknown and uncertain time. What I have learned through all of this is that the key to a positive outcome is to have SOLID COMMUNICATION!!! Because we all know that schedules, rules, events and even day-to-day activities can be altered in a moment.

To address this, my staff has adopted multiple new ways to communicate with both you and your students, in an effort to make our place in your student's world as easily accessible as possible. The first thing we have done is provide you with reminders sent via text to your phone two hours prior

MORE EFFECTIVE COMMUNICATION

Continued from page 1...

to your scheduled appointment with Brenda. We can adjust who receives these messages and who doesn't, so that gives you the flexibility to send reminders to whomever needs them.

We also adopted a new office text number, because many of you - like me - prefer to communicate via text rather than take a phone call or remember to reply to an email. This number is **308-365-6077** and will link you directly to Christina and Hope to adjust schedules or ask questions.

We have also started using a program called Markate that will automatically text your invoice to your phone and allow you to make your payment through the text message. We have made our texting concierge service available to all students at no charge - students can send me a text message with any questions about an assignment or homework on days when they aren't scheduled to see me and still need a bit of help.

Of course you are always welcome to call the office or stop by if needed, because my goal is to help your student be as successful as possible and finding the best way to communicate with them - and you - is the first step to that success. I look forward to seeing you all soon for the Fall 2021 semester!!

ACT PREP WEBINARS

One of the main topics I discuss with students and parents alike regarding ACT Prep is that rather than studying all the potential information that could be on the test, it is a far better tactic to work on learning the test's standardizations and design so that we can effectively use our own problem solving abilities to "beat the test" and be able to score higher than expected!! Which means, as we all know - MORE MONEY and MORE OPTIONS for college admissions.

I have decided to offer online webinar "CRAM SESSIONS" prior to each ACT Testing Date this fall. These sessions will focus on a strategy to most effectively beat the test, and will also be a quick review for students who have already taken my ACT Prep classes.

The cost for each session is \$199 per student, and the webinars are scheduled as follows:

ACT Test Date	Webinar Dates & Times
September 11, 2021	Aug. 29 & Sept. 5 3:00-5:00 p.m.
October 23, 2021	Oct. 10 & Oct. 17 3:00-5:00 p.m.
December 11, 2021	Dec. 5 2:00-6:00 p.m.

You can register online at www.cervelleconsulting.com/ACT-prep-2021/, or by calling our office at (308) 221-6647.

August 2021

UNPRECEDENTED TIMES CALL FOR UNIQUE AND CREATIVE SOLUTIONS

Throughout the years that I have been working with students and tutoring them in various situations I have often had a student who comes to see me in the midst of a unit of study that is truly challenging for them. Seeing their tutor once a week is always a good start, but as we are all aware - classes occur more often than once a week and so that leaves the remaining 4 days of each week without my assistance.

When I began to notice this issue, I started a program called a concierge service. Not unlike the concierge in a hotel lobby, I wanted this service to be a way for students to quickly contact me via text or phone with questions about a particular assignment or math problem. I in return would answer the text with instructions on how to go about handling the issue.

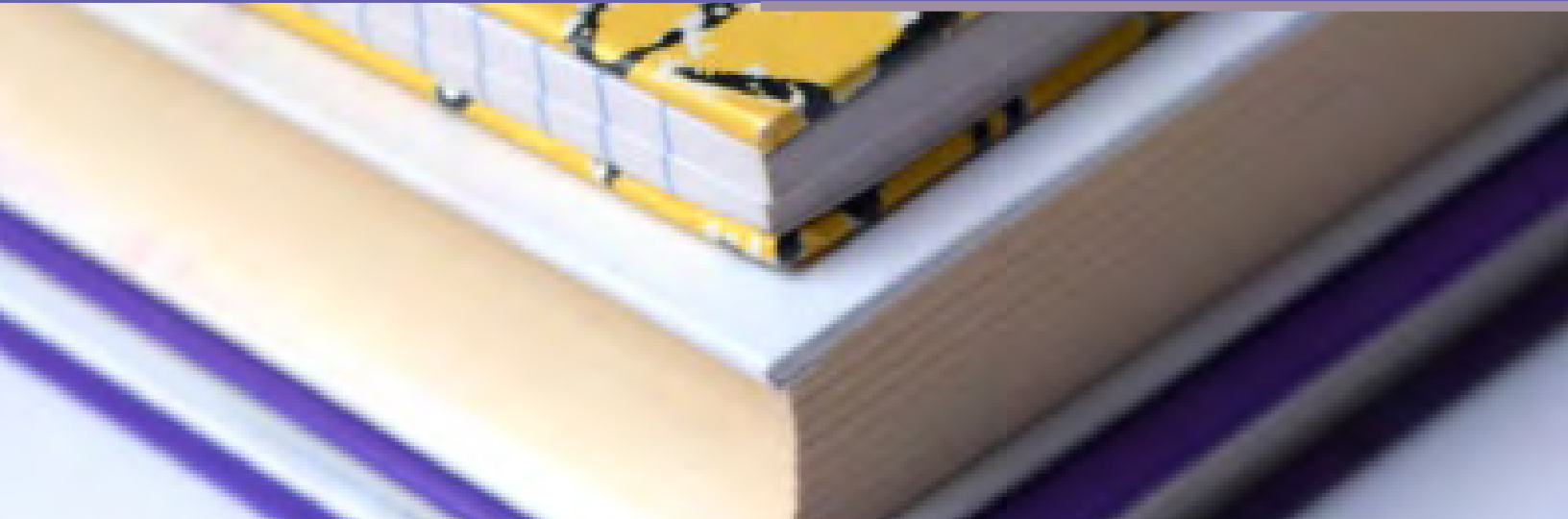
I did this as an added bonus for several years, but ended up having several students who were relying on me to help with every single problem in an assignment rather than asking questions and trying to solve the problem on their own. Since my primary objective has always been to provide students with their own problem solving skills and to work diligently to never become a “crutch” for them to need for the long term, this was a huge red flag for me.

That prompted me to make the concierge service a paid add-on to all tutoring programs

for anyone who might need it. This cut down on the number of students who were using the program as a crutch, and helped me really begin to open doors of understanding to my tutoring clients and interestingly enough their parents!! Parents often contact me via the concierge service to get instruction on the best way to help their student complete an assignment, and that is wonderful!! I love that and it is proving to be a great resource for students and parents alike.

Because we are now all living in constant uncertainty, and throughout the last year of online learning, and tentative school schedules; I have chosen to make the concierge service available at no additional cost to all of my students enrolled for the semester. This service is readily available 7 days a week until 10pm each night. I cannot guarantee an immediate response, because I may be seeing other students when a text is received, but I will answer the questions as quickly and efficiently as I am able. This service is available through texting or calling me directly at 308-530-4747.

Feel free to contact me directly at that number if you have any other questions about the Concierge Services that I offer. It is a program offered to all my students and their parents for school, homework, individual education plans, college admission questions, etc. I hope that it will be a useful resource for each of you throughout the new school year.



CERVELLE FALL SEMESTER

Begins August 23, 2021
Ends December 10, 2021

No Sessions/Closed:

September 6, 2021 (Labor Day)
November 21-28, 2021 (Thanksgiving Week)

